Pressemitteilung / Press Release

Expertise in labelling for jewellery, watches and gemstones

Everything from a single source for the industry at eXtra4

Birkenfeld, 05.02.2025. Labels and labelling for jewellery, watches and gemstones form the product range of eXtra4, the brand of Ferdinand Eisele GmbH. The German company, based in Birkenfeld near Pforzheim, specialises in these sectors as an identification expert and offers its services worldwide. Trade visitors can find out about trends and tendencies in labelling at eXtra4 during the international industry get-together 'Inhorgenta Munich' from 21 to 24 February 2025 at stand 214 in hall C2.

No matter whether labels for rings, labels with loop or labels for chains, labels for earrings and pins, labels for beads and pearls or labels for watch straps and watches - the manufacturer produces the right label for labelling at goldsmiths, jewellers, wholesalers and

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manufacturers - also customised with individual logo. Thanks to the close link between label production and electronic technologies for labelling and reading labels, Ferdinand Eisele has in-depth expertise in the fields of hardware and software. Expertise in printers and scanners, as well as labelling software developed in-house, make eXtra4 an industry specialist in identification technology.

Identification via Code

The focus is on coded labelling for marking products and organising processes. One and two-dimensional identification codes are used: both barcodes, such as EAN13, 2/5 Interleaved or Code 128, as well as matrix codes, such as QR code or data matrix. The type of code that can be used depends on various influencing factors. The required code ultimately determines the dimensions of the label. At eXtra4, detailed advice on the most suitable code for the individual application and the ideal labelling system is the basis for every labelling project, regardless of whether it is large or small.

Industry software for labelling

Labelling systems for jewellery and watches have been part of the eXtra4 product range for over 20 years, and a special solution for the management of gemstones for almost 10 years. Based on this in-house software, eXtra4 offers easy-to-use systems for labelling - including and especially with coding. The programmes include label

printing at their core. Users can customise the software with additional editions.

Becoming a system provider with the matching hardware

As an ident specialist in the industry, eXtra4 stocks a selected range of thermal transfer printers, because not every label printer is precise enough for the requirements of jewellery and watches. With an entry-level system, the 'slimLine' device series is geared towards annual requirements of less than 5,000 labels. Printers from the eXtra4 desktop range are recommended for up to 50,000 labels per year, while the industrial segment serves larger annual volumes, such as for wholesalers and manufacturers. Suitable barcode scanners complete the eXtra4 hardware range.

Show Highlights

Visitors to Inhorgenta 2025 can get a first impression of developments in the field of software at eXtra4. The upcoming major release 'eXtra4-Win4' of the solution for jewellery and watches has some exciting new features in store for users. The development of the Edelstein solution 'eXtra4-gemID' has also undergone extensive additions.

(3,295 characters incl. blancs)

Images with captions

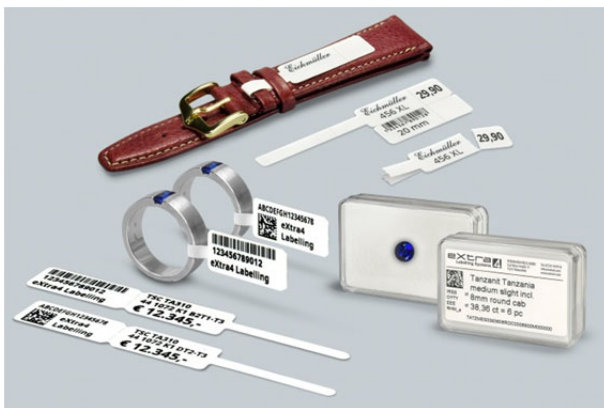**Fig.1: Brand labels with customised logo from eXtra4 production**

Fig.2 Code labels generated with eXtra4 software for marking and labelling items

Fig.3 The eXtra4 range: Labelling systems from a single source